2018 CHINA INTERDYE

11-13/04/2018
上海世博展览馆(SWEECC)

SHOW REPORT

第十八届中国国际染料工业及有机颜料、纺织化学品展览会
www.chinainterdye.com

同期举办2018上海国际数码印花及印染自动化技术展览会
Held Concurrently with CHINA TEXTILE PRINTING 2018
General Overview of China Interdye 2018

Held concurrently with 2018 China International Digital Textile Printing, Printing and Dyeing Automatics Exhibitions to create a one-step sourcing platform for textile printing and dyeing industry.

Occupied an exhibition area of 40,000 sq.m. in Shanghai World Expo Exhibition & Convention Center (Hall 1 & Hall 2)

Highlights of exhibits scope: high-tech energy-saving and emission-reduction equipments, analytical and testing instruments, tank/packing container, color card, low-carbon environment-protecting textile chemicals such as dyestuffs, pigments, intermediates, auxiliaries, biological enzyme, etc.

630 domestic and overseas exhibitors from 17 countries and regions participated, more than 7,000 exhibitors representatives attended the exhibition.

16,462 visitors (69,663 arrival times) from 53 countries and regions came to visit the exhibition.

14 high-quality seminars and professional events upgraded the exhibition level, with more than 4,000 industry insiders participated in.
Exhibitors

Classified by the Countries & Regions of Exhibitors
- Mainland China 73.8%
- Asia 19.7%
- Europe 2.5%
- Hongkong, Macao and Taiwan regions 3.5%
- America 0.5%

Classified by the Categories of Exhibits
- Textile Chemicals 11.2%
- Intermediates 12.8%
- Auxiliaries 28.9%
- Dyestuff Equipments 10.3%
- Organic Pigments 7.1%
- Dyestuffs 29.7%
Visitors Data Analysis

Distribution in China

Northwest 0.66%
North China 8.98%
Southwest 0.97%
East China 74.33%
Central China 3.38%
South China 9.79%
Northeast 1.89%

Global Distribution

79.96% Asia
7.22% Europe
5.19% North America
3.85% South America
2.03% Africa
1.54% Oceania
0.21% Hong Kong SAR, Macao SAR and Taiwan Province

General Source of Visitors

Visitors from Mainland China Except Shanghai 63.85%
Visitors from Shanghai 23.59%
Visitors from abroad 11.91%
Visitors from Hong Kong SAR, Macao SAR and Taiwan Province 0.65%
Visitors Data Analysis

By Job Title

- **Management**: 50.62%
- **Sales**: 27.39%
- **Technology**: 11.71%
- **Purchase**: 6.41%
- **Service**: 0.91%
- **Others**: 2.96%

Main Business

- **Dyestuff**: 52.49%
- **Printing & Dyeing**: 36.80%
- **Pigment**: 17.09%
- **Knitting**: 10.45%
- **Linen/Flax**: 5.00%
- **Woolen**: 3.57%
- **Silk**: 2.78%
- **Agency/Trading Company**: 1.06%
- **Goverment**: 0.79%
- **Research Institution**: 3.67%
- **University & College**: 1.47%
- **Others**: 6.73%

Product Attention

- **Dyestuff**: 66.44%
- **Pigment**: 24.02%
- **Textile Chemical**: 35.31%
- **Auxiliary**: 42.14%
- **Intermediate**: 17.44%
- **Masterbatch**: 6.10%
- **Ink**: 10.31%
- **Instrument & Equipment**: 10.61%
- **Others**: 0.84%
Special Technology Seminars

April 11–12, 2018

**Topic:** Integrate whose energy; achieve whose will.--Green
Supply Chain Platform Conference of Textile Dyeing & Printing
**Speaker:** Transfar Zhilian Co., Ltd.

**Topic:** How to deal with the challenge of green purchasing strategy of international buyers?
- Introduction of ZDHC Program standards and tools (ZDHC Gateway Chemical Module introduction);
- Introduction of Eco dyestuffs of Longsheng;
- Chemical management practice and procurement requirement of ZDHC signatory brands;
**Speaker:** ZDHC and its signatory brands
Zhejiang Longsheng Group

**Topic:** 1. Introduction of e-lite® Far-infrared technique and its application in textile production
2. New technology of cotton knitting with flat width.
**Speaker:** Dymatic Chemicals Inc.

**Topic:** 1. BIRLA® Carbon Black and ECKART® Effect Pigments
2. Research on Application of Two-rotor Continuous Mixer for Preparing High-quality Color Masterbatch
3. Computer Aided Color Formulation for Plastics
4. Aluminum Pigments and Complex Pigments for Nylon
5. Effect of Dispersant on Coloring Properties of Blue Masterbatch for Polyamide Fiber
6. The Properties of Pigmented Antistatic PVC Paste
**Speaker:** China Dyestuffs Industry Association Color Masterbatch Specialty Committee

**Topic:** 1. The Key to Confidence – Building Consumer Trust with OEKO-TEX® Now!
2. STANDARD 100 by OEKO-TEX® & ECO PASSPORT by OEKO-TEX® test criteria: New regulations in 2018
**Speaker:** TESTEX Swiss Textile Testing Ltd.

**Topic:** “Green” Solutions in denim garment processing
**Speaker:** Xianhua (Shanghai) Bio Chemical Co., Ltd.

**Topic:** 1. 2018 Working Plan of ASCCDIA
2. The Latest Trend of 2017 Forbidden Textile Chemicals
3. Application of New Environmental Effective Surfactant in Printing and Dyeing Auxiliaries
4. Study on the Application of New High-Efficiency Oxygen Bleaching Agent in Pretreatment
5. The Application of the New Functional Auxiliaries TY-721 in Waterless Dyeing
**Speaker:** Auxiliary Specialty Committee of China Dyestuff Industry Association
Concurrent Events

Topic:
100 Anniversary of China Dyestuff Summary Commendation Celebration
Found Meeting of Asia Dyestuff Industry Federation
International Dyestuff Industry Development Forum
Association: China Dyestuff Industry

Topic:
The 9th Shanghai Coatings and Dyestuff Trade Association Member Conference
The 7th Environmental Friendly Coating Development Forum
The 7th Eco–security Dyestuff and Pigments Development Forum
Association: China Dyestuffs Industry Association Organic Pigments Specialty Committee
Shanghai Coatings and Dyestuff Trade Association

Topic:
The 8th National Knitting Technology Convention
Association: China Knitting Industrial Association

Topic:
Association: China Dyeing and Printing Association

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Topic: 2018 Yarn–dyed Fabric Industry Conference
Association: China Cotton Textile Association

Topic: i7colors Electronic Commerce Platform Online Ceremony Scheme
i7colors Supply Chain Financial Signing Ceremony “Dyeing and Printing Person of 2017” Award Ceremony
Association: China Dyestuff Industry/ China Dyeing and Printing Association/ Shanghai i7colors E-commerce Co., Ltd
100 Anniversary of China Dyestuff Summary Commendation Celebration Held Concurrently with Interdye China

On April 10th, 100 Anniversary of China Dyestuff Summary Commendation Celebration was held in Shanghai by China Dyestuff Association. It was pointed out that Chinese Dyestuff Industry had grown out of nothing, and its products had developed from odd to variety. Nowadays, Chinese dyestuff industry has climbed into world apower, as its level of production has grown into world leaving level and the scale of production has become the world’s largest.

Found Meeting of Asia Dyestuff Industry Federation Concludes Successfully

On April 10th, Found Meeting of Asia Dyestuff Industry Federation was held in Shanghai. This meeting was conducted by Shi Xianping, the president of China Dyestuff Industry Association. Around 150 related opinion leaders from China, India, Korea, Singapore and Pakistan attended the meeting. The Asia Dyestuff Industry Federation will build one wonderful communication platform for Asian dyestuff companies and enterprises which will boost the development of Asia dyestuff industry.
Total quantity of media release: 845 pieces, including 833 pieces of Xinhua PR Newswire and 12 pieces of the Opening Briefing. Among the 12 pieces, the press media covered television, Paper, News Agency, Network, Micro-blog, WeChat, APP Client, etc. Publishing media covered mainland China, the United States, Europe, Hongkong SAR, Macao and Taiwan province, etc. The nature of the press media covered general field, industrial, business, portal network media, etc. During the exhibition, the number of followers of the official China Interdye Wechat Account increased 6,842 and the total quantity has exceeded 19,280.
全球染化展INTERDYE
8th Stop of Asian Tour of INTERDYE - HoChiMinh City, Vietnam

同期举办“第18届越南国际纺织暨制衣机械展”
Held Concurrently with The 18th Vietnam Int’l Textile & Garment Industry Exhibition

巡展回顾 Review

第一站—印度艾哈迈达巴德
1st Stop — Ahmedabad, India

第二站—土耳其伊斯坦布尔
2nd Stop — Istanbul, Turkey

第三站—印尼雅加达
3rd Stop—Jakarta, Indonesia

期待您的参与
Looking forward to your participation

主办单位 Organizers

中国染料工业协会
China Dyestuff Industry Association

中国印染行业协会
China Dyeing and Printing Association

中国贸促会上海市分会
CCPIT, Shanghai

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